

Welcome to MoneyZen: The Secret to Finding Your “Enough”



Maria Ma
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Maria Ma, CFA, is a Portfolio Manager, Vice President, and Team Lead for Fixed Income and International Equity strategies within Lincoln Investment Advisor. Ms. Ma joined Lincoln Financial Group in June 2015, and is a member of the Investment Committee, Asset Allocation Committee, Derivatives Committee, Pricing & Valuation Committee, Liquidity Committee, among others.

Ms. Ma has twenty years of asset management and investment experience. Prior to joining Lincoln in June 2015, Ms. Ma spent nine years with SEI Investments as Senior Investment Analyst, responsible for manager selection, manager oversight, and multi-manager portfolio construction on U.S. investment grade fixed income funds. Prior to SEI Investments, Ms. Ma was Analyst at BlackRock where she performed investment reporting, performance measurement, and performance attribution for insurance client portfolios.

Ms. Ma received her Master of Science Degree in Finance from Boston College. She holds a Chartered Financial Analyst (CFA) designation and is a member of the CFA Society of Philadelphia. Ms. Ma is a Co-Chair of Asian American Business Resource Group of Lincoln Financial.

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Manisha Thakor
Author & Thought Leader
MoneyZen

Manisha Thakor has worked in financial services for more than thirty years, with an emphasis on women's economic empowerment. A nationally recognized author and thought-leader in this space, Manisha's work has been featured in a wide range of publications including the Wall Street Journal, the New York Times, NPR, PBS, CNN, Real Simple, and Women's Health. Prior to writing her latest book, MoneyZen: The Secret to Finding Your Enough, Manisha coauthored two personal finance books for women in their twenties and thirties.

Today her work focuses on helping women of all ages to balance their financial health and emotional wealth. Manisha also sits on the Board of The National Endowment for Financial Education as well as the Lincoln Variable Insurance Product Trust.

Manisha earned her MBA from Harvard Business School and BA from Wellesley College. She splits her time between Washington, DC and rural Maine.

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